



HPM NEWSLETTER October 2024

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About Our **CMD**

Mr. Ashok Aggarwal

Mr. Ashok Aggarwal has been a visionary who has shaped the making of **"New HPM"** with **3 main core values of Honesty, Transparency and Quality** in his employees and has infused fresh outlook in the organisation. In one line **"He is thinking way ahead of times"** to take HPM to new heights.

He believes in improving operations & business profitability, he drives performance by combining effective financial stewardship & by keeping environmental safety first.



CHAIRMAN'S MESSAGE

The last 4 years had been very challenging. With every new challenge we came across new opportunities. So nothing is Impossible as Impossible itself says,
"I AM POSSIBLE"

About Our CEO

Mr. Amit Chugh

When a thought that has been enduring in mind becomes real, it's truly an interesting and exciting experience. I assure all our employees & readers that our consistent efforts will be aimed towards increasing the visibility impact and overall growth of HPM.

In the spirit of continuous improvement, any constructive input on streamlining the bulletin is welcome.



CEO MESSAGE

We would like to be most sought after and most admired Indian Agrochemical Company in India.

"WHERE THERE IS A WILL THERE IS A WAY"

New Technical INTRODUCTION

Pymetrozin Technical

Description :

Pymetrozine is a member of the class of 1,2,4-triazines that is 4,5-dihydro-1,2,4-triazin-3(2H)-one substituted by a methyl group at position 6 and a (pyridin-3-ylmethylidene)amino group at position 4. It has a role as an antifeedant, an environmental contaminant, a xenobiotic and a TRPV channel modulator. It is a member of 1,2,4-triazines and a member of pyridines.

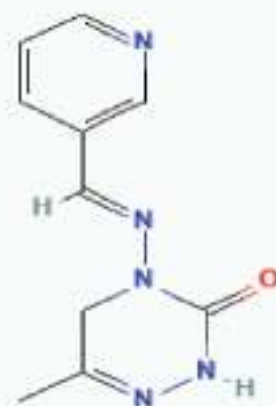
Apply has the best - known chemistry for effective control of BPH. It is a systemic and trans laminar insecticide that paralyzes the hoppers and stops egg-laying and the insects get killed from starvation.

Pymetrozine can cause cancer according to The Environmental Protection Agency (EPA).

Pymetrozine is a neuroactive insecticide that selectively affects chordotonal mechanoreceptors. Physiologically, it appears to act by preventing these insects from inserting their stylus into the plant tissue. It controls many strains of aphids on potatoes and in a range of vegetable brassica crops. Pymetrozine has been determined to be of low acute toxicity to humans, birds, aquatic organisms, mammals, and bees.

Molecular Formula
 $C_{10}H_{11}N_5O$

Molecular Weight
217.23 g/mol



Features & Benefits :

- It is a world-class technology that gives immediate & effective control of BPH.
- It has systemic and trans laminar action, which gives it a longer control period.
- It prevents egg-laying capacity in adults and, thus, no hopper resurgence.
- It is safe for the environment.

Mode Of Action :

- Immediate crop protection through permanent inhibition of the feeding system. It paralyzes hind legs of pests, results in dropping from plants & then pests die later from starvation.
- It checks the next generation by blocking the egg-laying of pests.

Target Crops and Pests: Paddy- Brown Plant Hopper

Storage Conditions:-

Store in original container, in a cool, dry place inaccessible to children & pets. Product is hygroscopic. Keep the container tightly closed.

Bispyribac Sodium Technical

Description :

Bispyribac is a member of the class of benzoic acids that is benzoic acid substituted by (4,6-dimethoxypyrimidin-2-yl)oxy groups at positions 2 and 6. Its sodium salt is used as a broad spectrum post emergent herbicide for the control of grasses, sedges and broadleaf weeds in rice crops. It has a role as a herbicide. It is an aromatic ether, a member of pyrimidines, a member of benzoic acids and a monocarboxylic acid. It is a conjugate acid of a bispyribac(1-).

Features & Benefits :

- It is a broad spectrum post-emergent weedicide.
- It effectively controls grasses, sedges & broadleaf weeds infesting the nursery and main field.
- Excellent crop selectivity.
- Flexibility in application time.

Mode Of Action :

Bispyribac sodium is a systemic herbicide that moves throughout the plant tissue and works by interfering with the production of the enzyme acetolactate synthase (ALS), necessary for plant growth.

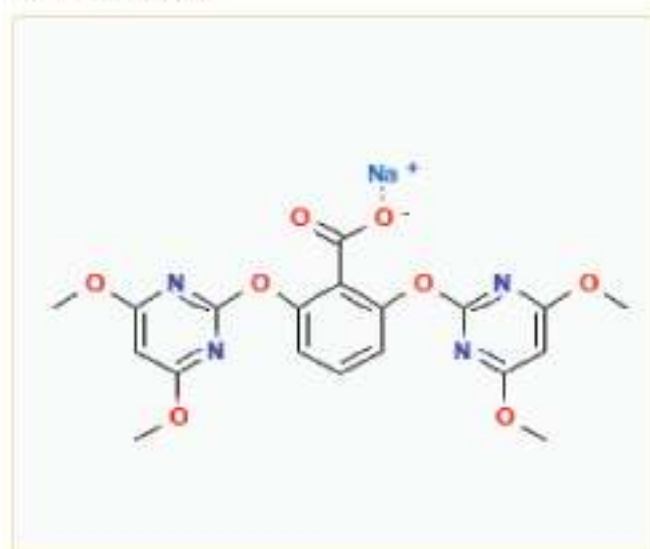
Target Crops and Pests: Rice

Rice-Echinochloa crusgalli, Echinochloa colonum, Ischaemum rugosum, Cyperus difformis, Cyperus iria, Fimbristylis miliacea, Eclipta alba, Ludwigia parviflora, Monochoria vaginalis, Alternanthera philoxeroides, Sphenoclelea zeylenica

Storage Conditions :

Do not contaminate water, food or feed by storage or disposal. Store in a cool dry place. Keep pesticide in original container. Keep container closed when not in use. Do not put concentrate or dilute into food or drink containers. Not for use or storage in or around the home. /Bispyribac-sodium; Regiment Herbicide/

Molecular Formula
 $C_{19}H_{17}N_4NaO_8$

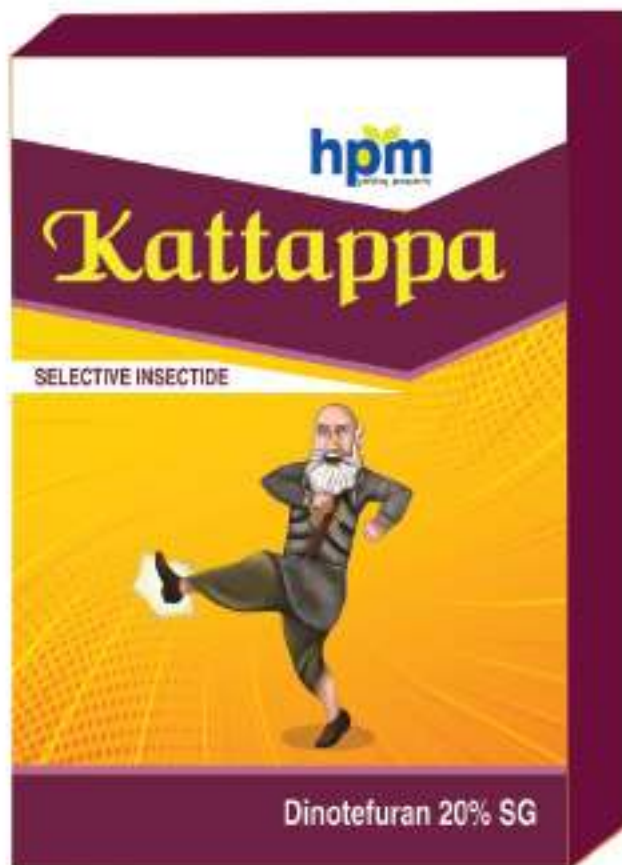


Bispyribac-Sodium Technical

NEW PRODUCT LAUNCH

KATTAPPA Dinotefuran 20% W/W SG (INSECTIDE)

Kattappa is highly effective against various insect pests, including aphids, whiteflies, thrips, leafhoppers, mealybugs, and beetles. It provides quick knockdown and long-lasting control of these pests, reducing crop damage and improving yield.



TWIN STAR Dinotefuran 15% + Pymetrozine 45% Wg (INSECTIDE)

Twin Star is water dispersible granule formulation which is contact and systemic insecticide. It exhibits translaminar activity and it recommended for the control of brown plant hopper, white backed plant hopper, green leaf hopper and rice ear head bug of Rice crop.



NEW PRODUCT LAUNCH

HITCULAN GOLD Triaccontanol 0.1% EW (PGR)

Hitculan Gold is used in leafy vegetables, grass, sugar cane, tobacco and nursery stock. Its concentration of spraying the plants is 0.5-1 mg/kg. It promotes chlorophyll content, enhances photosynthesis, cultivating robust plant and can promote growth.



HKIRA Pyroxasulfone 85% WG (HERBICIDE)

Hkira is a selective, pre-emergence herbicide containing 85% (w/w) of the active ingredient Pyroxasulfone. It belongs to a new class of chemistry with outstanding residual action, providing season-long weed control.

Hkira's active ingredient, Pyroxasulfone, helps control unwanted weeds throughout the season.



GREAT PLACE TO WORK CERTIFIED 2024

Overwhelmed with pride and gratitude to share that HPM has been honored as a **Great Place to Work®**. This achievement is a testament to the unwavering commitment and passion of every individual at HPM. Now HPM has officially been certified as a **Great Place to Work® Institute (India)**!

Together, we've created not just a workplace, but a family that thrives on collaboration, respect, and shared success.



This incredible achievement is a reflection of the dedication and hard work of our exceptional team of HPM. From the factory floor to the boardroom, it's the passion and commitment of each and every one of our employees that make HPM such an incredible place to work.

With an outstanding 66% survey participation rate—a remarkable feat for a manufacturing company—we've shown that our employees are deeply engaged and passionate about shaping the future of HPM.

What truly sets HPM apart is our strong sense of community. We're not just colleagues, we're a family. We celebrate each other's successes, support each other through challenges, and always strive to lift each other up.

In addition to fostering a culture of collaboration and innovation, we've prioritised employee well-being and professional development. From wellness programs aimed at promoting physical and mental health to various employee engagement initiatives such as team-building activities, recognition programs, and continuous learning opportunities, we're committed to creating an environment where every employee can thrive, grow, and succeed.

As we celebrate this incredible milestone, we want to take a moment to express our deepest gratitude to each and every member of the HPM Parivaar. Your hard work, dedication, and unwavering commitment to excellence are the driving force behind our success, and we couldn't be prouder to have you on our team.

Here's to many more years of success, growth, and happiness together!

"KUDOS to Entire HPM PARIVAAR"

For better coordination in work life balance the management has also decided to allow all Saturday off at our Corporate Office with effect from 01.092024. This decision has been taken by the management to facilitate the staff members under welfare scheme.



**We are now 5 days a week.
This is to improve our employee's
health, welfare
and employee overall wellbeing.**

**Great
Place
To
Work.®**

**Certified
2024
INDIA**

™



Keshwana Plant Inauguration



*Plant Built & Production Started in
Record time of 9 months*

Keshwana Plant Inauguration



KESHWANA PLANT VISIT



VISITORS AT OUR HO



Parijat Industries(India) Pvt Ltd



Amish crop sciences



Monsoon Agro Chemicals

UP DEALER VISIT



Patel Khad & Beej Bhandar
Mohanlalganj



Patel Khad & Beej Bhandar
Mohanlalganj



C & F lucknow



Patel Khad & Beej Bhandar
Mohanlalganj

CAC CHINA VISIT



F.J AGRO



BEIJING LUNARSUNHHV



BEIJING MULTIGRASS



EASTCHEM



BEIJING MULTIGRASS



HERANBA



YANCUI



ANHUI CHEMICALS



INDOGULF



TAIYIXIN

HPM UDAAN 2024-25



HPM UDAAN 2024-25



HPM UDAAN 2024-25



Haryana Distributor Meet Abhinandan 2024



Haryana Distributor Meet Abhinandan 2024



Field Visit **JAIPUR**

Recently HPM has made a field visit, at Jaipur Rajasthan. They have visited one of the poly house where farmers of that particular polyhouse grows cucumber. During sunil's field visit he noticed a lot of pests and issues that farmers are facing, so he not only suggested the remedies also instructed him to use HPM products to cater all his issues.



INVITATION FOR THE FUNCTION TO DIGNITARIES FOR KHATU SHYAM JI JAGARAN



Vijender Gupta-MLA



**Prem Bansal
(Darrick Insecticide)**



**Harsh Malhotra
(Member of Parliament)**



**Ramesh Kaushik
(Member of Parliament)**



**Ritesh Suji
(Councillor)**



**S.K Choudhary
(Safex Chemicals)**



**Manoj Tiwari
(Member of Parliament)**



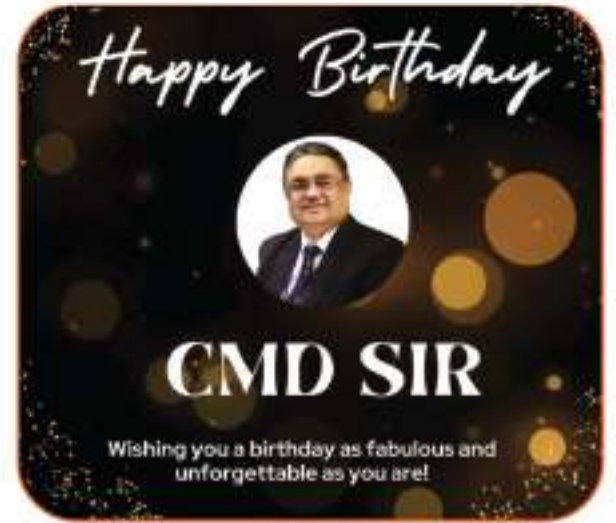
**Harsh Malhotra
(Member of Parliament)**

Shri Shyam Kripa Mandal Jagaran

Religious Participation of HPM Family in
Khatu Shyam Delhi Dham Programme at Shalimar Bagh



Chairman Sir Birthday Celebration at Head Office



Chairman Sir Birthday Celebration With AU Bank



CEO Birthdays Celebration at Head Office



Employees Birthdays Celebration at Head Office



Farewell Meeting at Head Office



OUR PRODUCTS

SL NO.	PRODUCT NAME	BRAND NAME
INSECTICIDES		
1	Carbofuran 3% CG	Don 3G
2	Cartap Hydrochloride 4% GR	Dollar 4G
3	Chloropyrifos 1.5% DP	Hindol
4	Chlorpyriphos 10% GR	Hitatox 10 G
5	Quinalphos 25% EC	Hitalux
HERBICIDES		
1	2,4-D Sodium Salt 80% WP	Heera Super
2	2-4-D Amine Salt 58% SL	Heera-77
3	2-4-D Ethyl Ester 38% EC	Heera-44
4	Glyphosate 41% SL	Garud
PLANT GROWTH REGULATORS		
1	Bio-Organic	Arpit
2	Bio-Organic	Super Sonata
3	Ethephon 39% SL	Higrow
4	Gibberellic Acid 0.001% L	24 Karat
5	Mixture of Micronutrients	Heera Plus
6	Organic Bionutrient	Power-X Granules
7	Paclobutrazol 23% w/w(25% w/v) SC	HPM Star
8	Plant Bio-Stimulant	Cheers
9	Triacontanol 0.05%GR	Hitculan Plus
10	Water Conditioner	Glory
11	Zinc Sulphate 33%	Heera Zinc Plus

TECHNICAL PRODUCT RANGE

INSECTICIDES

- 1 Acephate Technical 97% Min
- 2 Acetamiprid Technical 99% Min
- 3 Alphacypermethrin Technical 95% Min.
- 4 Bifenthrin Technical 92% Min.
- 5 Buprofezin Technical
- 6 Cartap Hydrochloride Technical 98% Min.
- 7 Chlorpyriphos Technical 94% Min.
- 8 Cypermethrin Technical 92% Min.
- 9 Deltamethrin Technical 98% Min.
- 10 Diafenthiuron Technical 96% Min.
- 11 Diflubenzuron Technical 95% Min.
- 12 Fenpyroximate Technical 98% Min.
- 13 Fipronil Technical
- 14 Imidacloprid Technical
- 15 Lambdacyhalothrin Technical 84% Min
- 16 Monocrotophos Technical
- 17 Novaluron Technical 96% Min
- 18 Profenofos Technical 89% Min
- 19 Propargite Technical 90% Min
- 20 Thiamethoxam Technical
- 21 Thiodicarb Technical 94% Min.
- 22 Thiacloprid Technical 97% W/W
- 23 Carbofuran Technical
- 24 Pymetrozine Technical

FUNGICIDES

- 1 Carbendazim Technical 98% Min.
- 2 Chlorothalonil Technical 96% Min.
- 3 Hexaconazole Technical 92% Min.
- 4 Isoprothiolane Technical 96% Min
- 5 Metalaxyl Technical
- 6 Myclobutanil Technical 92% Min
- 7 Propiconazole Technical 88% Min
- 8 Thiophanate Methyl Technical 94% Min.
- 9 Tricyclazole technical 98% Min.
- 10 Tebuconazole Technical 95% W/W min.
- 11 Cymoxanil technical 98% MIN

HERBICIDES

- 1 2,4-D Ethyl Ester Technical 97% Min.
- 2 Atrazine Technical 95%
- 3 Butachlor Technical 85% Min.
- 4 Clodinafop Propargyl Technical
- 5 Glyphosate Technical 95% Min.
- 6 Imazethapyr Technical 97% Min.
- 7 Metribuzin Technical 88% Min.
- 8 Metsulfuron methyl
- 9 Pretilachlor Technical
- 10 Sulfosulfuron Technical
- 11 Penoxsulam Technical

SL NO.	PRODUCT NAME	BRAND NAME
INSECTICIDES		
1	Acephate 75% SP	Acetox
2	Acetamiprid 20% SP	Baadshah
3	Acetamiprid 4% + Fipronil 4% SC	Typhon
4	Azadirachtin 5% Concentrate	Neemona
5	Bifenthrin 10% EC	Histar
6	Buprofezin 15% + Acephate 35% WP	Papro
7	Buprofezin 25% SC	Apollo
8	Cartap Hydrochloride 50% SP	Dollar 50 SP
9	Chloropyrifos 16% Alphacypermethrin 1% EC	Toofan
10	Chloropyrifos 20% EC	Vardan
11	Chloropyrifos 50% + Cypermethrin 5%	Terminator-505
12	Chloropyrifos 50% EC	Terminator
13	Cypermethrin 10% EC	Cyperhit-10
14	Cypermethrin 25% EC	Cyperhit-25
15	Deltamethrin 0.72 % w/w+ Buprofezin 5.65% w/w Ec	Black Apollo
16	Diafenthiuron 47.8% SC	Rise Plus
17	Diafenthiuron 50% WP	Rise
18	Diafenthiuron 50% WP	Eagle
19	Dimethoate 30% EC	Rogohit
20	Emamectin Benzoate 1.5% + Fipronil 3.5% SC	Power X
21	Emamectin Benzoate 5% SG	X-pert
22	Ethion 40% + Cypermethrin 5% EC	Hero No. 1
23	Ethion 50% EC	Ethohit
24	Fenobucarb (Bpmc) 50% EC	Wardon
25	Fenpyroximate 5% EC	Seagate
26	Fenvalerate 20% EC	Fenhit
27	Fipronil 0.3% GR	Aashirwad GR
28	Fipronil 40% + Imidacloprid 40% WG	Canno
29	Fipronil 5% SC	Aashirwad SC
30	Flubendiamide 39.35% SC	Superzite
31	Hexythiazox 5.45% EC	Miteban
32	Imidacloprid 0.3% GR	Hpm Sena
33	Imidacloprid 17.8% SL	Hi- Imida
34	Imidacloprid 30.5% SC	Super Imida
35	Imidacloprid 48% FS	Hi-imida FS
36	Imidacloprid 70% WG	Chajini
37	Indoxacarb 14.5% + Acetamiprid 7.7% SC	Bajirao
38	Lambda cyhalothrin 5% EC	Knock Downsuper
39	Lambdacyhalothrin 4.9% CS	Vadh CS
40	Novaluron 5.25% + Indoxacarb 4.5% w/w SC	Hinthora
41	Novaluron 5.25%+ Emamectin benzoate 0.9% w/w SC	X-pert Plus
42	Profenofos 40% + Cypermethrin 4% EC	Permit-99
43	Profenophos 50% EC	Capture
44	Propargite 57% EC	Mitekill
45	Pymetrozine 50 % WG	Pymetro Plus
46	Pyriproxyfen 10% EC	Dhadak
47	Thiamethoxam 12.6% + Lambda Cyhalothrin 9.5% ZC	Antkaal
48	Thiamethoxam 25% WG	7 Star
49	Thiamethoxam 30% FS	Tamma
50	Thiamethoxam 75% SG	Devsena

BEST PERFORMER 2023-2024

SL.NO	ECN CODE	STATE CODE	INCHARGE NAME	AWARD NAME
1	90200198	MP	SUJIT KUMAR PANCHARIYA	1ST HIGHEST SALES ACHIVER
2	90300180	EUP	PUSHPENDRA KUMAR	2ND HIGHEST SALES ACHIVER
3	90100117	WB	ANIRBAN DEY	3RD HIGHEST SALES ACHIVER
4	90200232	MH & GJ	YOGENDRA N. GAWANDE	4TH HIGHEST SALES ACHIVER
5	90400018	TN& SOUTH	T.VANARAJ	5TH HIGHEST SALES ACHIVER
6	90300373	HR & PJ	RAJIV BHAT	6TH HIGHEST SALES ACHIVER
7	90100126	BR	ASHIWANI KUMAR JHA	7TH HIGHEST SALES ACHIVER
8	90200239	CG	SANTOSH MAHARANA	HPM SUPER STAR LEADER
9	90100122	AS	ABDUL AZIZ	HPM SUPER STAR LEADER
10	90300478	WUP	BRIJESH KUMAR	HPM SUPER STAR LEADER
11	90300514	RJ	RANVEER SINGH SHEKHAWAT	HPM STAR LEADER
12	90400212	AP&TG	MUSKU DEVENDER REDDY	HPM STAR LEADER
13	90100119	OR	SANTANU PATANAİK	HPM STAR LEADER
14	90400178	KA	S.S JANGAMASHETTI	HPM STAR LEADER
15	90600005	JK & HP	VIKAS DHAR	HPM STAR LEADER
16	90300558	HP	DHIRAJ KUMAR	HPM STAR LEADER
17	90100116	JH	RAJIV PANDEY	HPM STAR LEADER
18	90400019	TN	T.SENTHIL KUMAR	HPM GROWING LEADER
19	90400281	TG	JALLA RAMBABU	HPM GROWING LEADER
20	90200199	MP	YOGENDRA KUMAR SHARMA	HPM GROWING LEADER

ALL INDIA BIRTHDAY BUDDIES

SEPTEMBER

RADHE SHYAM , Shift Incharge	01
A.K. AGGARWAL Chairman	11
MANMOHAN YADAV Senior Executive	12
MITHAI LAL Filter	12
JASBIR SINGH MALHOTRA General Manager	16
ANISH KUMAR PANDEY Chemist	16
SURENDRA YADAV Officer Sales	18
AAYUSH CHAUDHARY Executive	21
BBOYAR RAHUL Officer Sales	21

OCTOBER

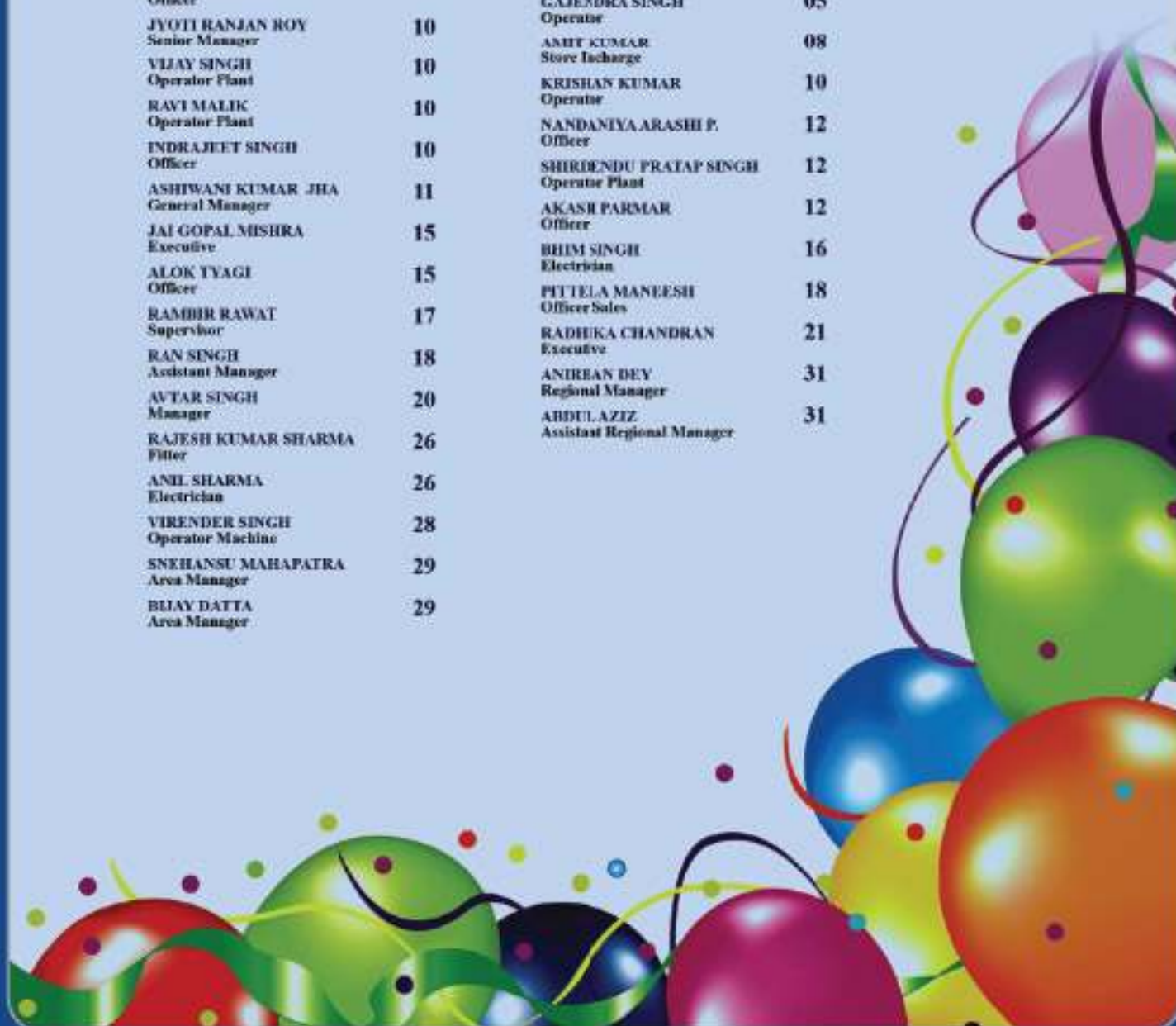
HARSH MALIK Operator	01
SACHIN A KALE Assistant Manager	04
RAVI RAIKWAR Officer	08
S. ARVIND KRISHNAN Officer	10
JYOTI RANJAN ROY Senior Manager	10
VIJAY SINGH Operator Plant	10
RAVI MALIK Operator Plant	10
INDRAJEET SINGH Officer	10
ASHWANI KUMAR JHA General Manager	11
JAI GOPAL MISHRA Executive	15
ALOK TYAGI Officer	15
RAMBIR RAWAT Supervisor	17
RAN SINGH Assistant Manager	18
AVTAR SINGH Manager	20
RAJESH KUMAR SHARMA Filter	26
ANIL SHARMA Electrician	26
VIRENDER SINGH Operator Machine	28
SNEHANSU MAHAPATRA Area Manager	29
BIJAY DATTA Area Manager	29

NOVEMBER

DINESH AHIRWAR Executive	01
VIKAS DHAR General Manager	02
AMBRISH KUMAR TYAGI Executive	03
NEERAJ TYAGI Assistant Manager	05
MANGA RAM Assistant Manager	07
JITENDRA PANWAR Area Manager	09
NIROJ PADHAN Officer	10
SANDEEP VITTHAL MISAL Executive	17
ANKIT KUMAR CHOUDHARY Executive	18
DHEERAJ TIWARI Trainee Filter	20
SACHIN SHRIRAM GHATGE Area Manager	26
PATIL FARESH VIJAYKUMAR Executive	29

DECEMBER

NIRMAL SAINI Officer	04
GAJENDRA SINGH Operator	05
ANIT KUMAR Store Incharge	08
KRISHAN KUMAR Operator	10
NANDANIYA ARASHI P. Officer	12
SHREENDU PRATAP SINGH Operator Plant	12
AKASH PARMAR Officer	12
BHIM SINGH Electrician	16
PITTELA MANEESH Officer Sales	18
RADHIKA CHANDRAN Executive	21
ANIREAN DEY Regional Manager	31
ABDUL AZIZ Assistant Regional Manager	31





Nurture



Protect



Care

HPM CHEMICALS & FERTILIZERS LTD.



**SEEDING IDEAS
SERVING VALUES**

A single seed has the power to grow into something amazing and a single fruit can contain over a thousand seeds.

(An ISO 9001:14001 & 45001 Certified Company)



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For any
Business Enquires
kindly contact →

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